

"ONE Idea, Properly Implemented and Executed, Is All You Need To Take Your Business To The Next Level."

A problem is re-defined and the solution becomes obvious. A little bit of outside perspective breaks you "out of the box" and accelerates your growth.

I provide a variety of marketing services and can provide fresh insight and new angles to solving your marketing problems. Quotations and analysis are provided in a Tactical Review, which is a 60 minute phone consultation where I don't hold anything back.

Here's how this works:

Preparation: Fill out both pages of this application form and fax it or e-mail it. You may also mail marketing materials and documents that you feel will be helpful in defining the discussion.

Scheduling: Indicate a range of times and dates on the form, and I will respond with an appointment time for you to call.

Qualification: I have a demanding schedule and new clients are accepted on a limited basis. If I feel that your business is outside of my expertise I will decline the application and recommend other resources to you.

Focus: This will be a full-tilt consulting session with nothing held back. You will not be "strung along" in a disguised sales pitch for consulting services.

Fee: The 60 minute Tactical Review is \$495 for one hour. Payment can be made via [credit card](#), or in advance by check. The fee will be credited back to you if you hire me to execute any future consulting work, strategic marketing programs, or coaching programs.

Satisfaction: If at any point in the first 15 minutes, you do not feel you are getting your money's worth, you can say "stop" and you're off the hook. After minute 15, you're in for the whole ride.

Marketing Consulting & Professional Services Application

I want a [] 60 minute consultation for \$495

| | | | | |
|---------|--|----------------|-----------------|---------------|
| Name | | Title | Email | |
| Company | | | Website | |
| Phone | | Fax | | |
| Address | | | | |
| City | | State/Province | | Postal Code |
| Country | <input type="checkbox"/> Visa <input type="checkbox"/> MC Credit Card No: | | Expiration Date | Security Code |

IMPORTANT: Please make sure you fill out page 2 before faxing in this form.

Frank Prieto Strategic Marketing

Strategic Marketing Programs • Local Marketing Consulting • Search Engine Marketing & Optimization
Google Adwords Campaigns • Marketing Coaching • SEO & PPC Coaching

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All information you provide will be held in confidence.

Briefly describe your company, industries & markets served:

Primary products/services sold & sales volume:

What is your #1 sales / marketing challenge?

What goal, if attained, would solve this problem?

When would you prefer to have the consultation? Please indicate three different times / dates in the next 10 business days, during normal business hours:

1. _____ 2. _____ 3. _____

